INNOVATING STUDENT SUCCESS IN THE NEW NORMAL

ACADEMIC AFFAIRS & STUDENT SUCCESS SUMMIT
UNIVERSITY OF TENNESSEE SYSTEM

Dr. Bridget Burns
Chief Executive Officer
Higher education was not designed around students.
"EVERY SYSTEM IS PERFECTLY DESIGNED TO GET THE RESULTS IT GETS"

WILLIAM STAFFORD
Baccalaureate Degree Attainment by Age 24 by Family Income Quartile

- **Top Income Quartile**: 82.4%
- **Third Income Quartile**: 36.1%
- **Second Income Quartile**: 16.5%
- **Bottom Income Quartile**: 6.2%

Founding Members
- Arizona State University
- Georgia State University
- Iowa State University
- Michigan State University
- The Ohio State University
- Oregon State University
- Purdue University
- University of California, Riverside
- University of Central Florida
- The University of Kansas
- The University of Texas at Austin

New Members
- North Carolina A&T State University
- University of Illinois Chicago
- UMBC (University of Maryland, Baltimore County)
- Virginia Commonwealth University
RESULTS

50% Additional low-income graduates since 2014

93% Additional graduates of color since 2014

118,000 Total additional graduates since 2014

UNIVERSITY INNOVATION ALLIANCE

Between 2014-2021
Postsecondary Analytics
CHALLENGES TO INNOVATION
HEY EVERYONE

COME AND SEE HOW GOOD I LOOK!
Now:
Distinct Life Stages

A
- Pre K
- K-12
- Technical School

B
- Undergraduate

C
- Graduate

Source: Arizona State University Office of the President
Future:
Universal Learning

- "Pre K"
- "K-12"
- Lifelong Learner
- Jobs and Personal Fulfillment

Age:
0, 40, 80+
YES,
AND
HOW DO YOU TREAT NEW IDEAS?
HABIT: BEHAVIOR THAT HAS BECOME NEARLY OR COMPLETELY INVOLUNTARY

Merriam-Webster
QUESTIONS INNOVATORS ASK:

1. WHAT IS OUR FAILURE STRATEGY?
2. HOW DO WE TREAT NEW IDEAS?
3. IF WE SUCCEEDED, WHAT KINDS OF HABITS WOULD WE HAVE?
YOU DO NOT RISE TO THE LEVEL OF YOUR GOALS, YOU FALL TO THE LEVEL OF YOUR SYSTEMS."

JAMES CLEAR
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UNIVERSITY INNOVATION ALLIANCE
1. Understand & Map Current Career Readiness Reality
2. Redirect & Scale Career Services Expertise Across Campus
3. Build A Career Readiness-First Culture
4. Connect Curricula to the Workforce
5. Design Transformational, Accessible Skill-Building Experiences for Students

CONTINUOUSLY REVISITED & ENTIRELY ADAPTED